

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-18/2010-T&C-CM

Date: 18.04.2013

Circular T&C-CM No. 09/13-14


Sub: Re-launch of promotional offer of 20% special discount on sale price of 3.6 Mbps and 7.2 Mbps data card -req.

Kindly refer to this office order of even No. dated 11.01.2013 and 11.02.2013 vide which a special discount of 20% on the sale price of 7.2 Mbps 3G USB type HSDPA data cards Rs.2000 (Exclusive of VAT) and 3.6 Mbps 3G USB type HSDPA data cards Rs.1600 (Exclusive of VAT) was offered as a promotional measure for a limited period upto 31.03.2013. Now, in order to promote the sale of above mentioned data cards, it has been decided by the Competent Authority to re-launch the above promotional scheme for a limited period of **90 days w.e.f. from 23.04.2013.**

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. **Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.**

4. This circular is issued based on the ECT approval No.1114 dated 18.04.2013 and approval of the Competent Authority in P&P CM cell File No.3-38/2009/P&P-CM (Pt.II). For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to P&P-CM Section, Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GM (NWP-GSM)- for information.
- 8) GMs (CMTS/CDMA-Billing Centre).
- 9) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 10) Director General P & T Audit, Delhi- 110054.
- 11) OL Section –for Hindi version.
- 12) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)